Olive School

08 February, 2017

WORLD BOOK DAY CAMPAIGN 2017

Dear Parents, Assalamu Alaikum (May Peace be with you)

This year, World Book Day will take place on Thursday 02 March 2017. At the Olive School, we will be celebrating authors, illustrators, books, and most importantly, reading! This is the 20th year there's been a World Book Day, and this year will be Roald Dahl's 100th birthday.

To celebrate World Book Day this year, we would like all our children to dress as a Roald Dahl book character on **Thursday 02 March 2017.** Alternatively, children can dress as their favourite book character.

For millions of children in the developing world, books are a precious resource which very few can afford. To mark the day, we are supporting Book Aid International and requesting all our parents and students to contribute **£1** to help us provide books to destitute children in the developing world.

We request parents to support the campaign to improve literacy across the world by donating £1 for books. Please send your donation in with your child on Thursday 02 March 2017.

I would like to take this opportunity to thank you for your continued support.

Yours faithfully,

Mrs J Bradley
Executive Principal

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